



**Karen Orlich, COO/CFO**

Karen Orlich has over 15 years of experience in business development, marketing, and finance. The majority of her career has been dedicated to the financial services industry, primarily in corporate banking, with LaSalle Bank, JPMorgan Chase, and GE Capital.

Karen most recently served as Director of Sales for a small, marketing services firm before founding her own business consulting company,

Apex Business Consulting, in 2007. Apex advises small to mid-sized businesses on sales development, marketing, financial planning, and general operations.

Karen received a BA in Financial Administration from Michigan State University.