

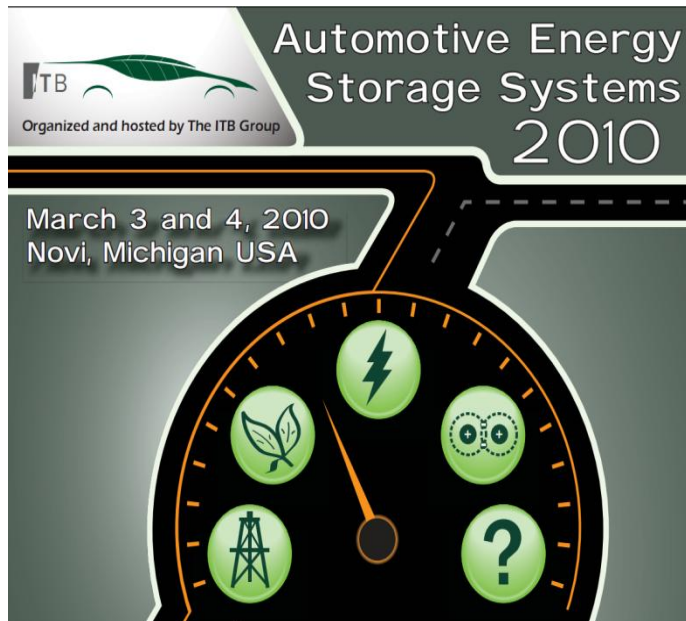
## AllCell CEO to Present at the 2010 International 'Automotive Fuel and Energy Storage Systems' Conference

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SYNOPSIS: AllCell CEO to present passive thermal management technology in lithium ion industry.

Chicago – AllCell Co-Founder and CEO, Dr. Said Al-Hallaj, will present his passive thermal management solution for energy storage at the 11<sup>th</sup> annual Automotive Fuel and Energy Storage Conference in Novi, Michigan USA. The first day of the conference, which takes place March 3-4, focuses on energy storage for electric vehicles. Dr. Al-Hallaj's presentation will focus on the usage of a passive phase change material system for thermal management of Li-ion batteries. This alternative provides a cost-effective solution to safety, reliability, and performance concerns in automotive Li-ion battery systems. The discussion will cover high and low level concepts for both Li-ion cells and complete battery systems.



The conference will include industry participants from around the globe to discuss the state of the industry and exhibit the technological advances being made domestically. The presentations will include system level solutions presented by GM, Ford, and Toyota, as well as component level R&D presented by Ticona Engineering Polymers, Lithium Balance, and Solvay Solexis.

ITB's 2010 Automotive Fuel Systems conference has been expanded to include energy storage systems in a two day event. Technologies and advancements in batteries, hydrogen and biomass-derived fuels will be covered on day one (March 3rd) and the 11th annual fuel systems event will take place on day two (March 4th). To learn more about the conference, visit: [http://www.itbgroup.com/conferences\\_FS.htm](http://www.itbgroup.com/conferences_FS.htm)

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*AllCell Technologies offers customized thermal management solutions and battery packs for high power lithium-ion based systems in applications such as hybrid electric vehicles and light electric vehicles (i.e. electric scooters, electric bikes, and neighborhood electric vehicles). Their patented phase change material (PCM) surrounds each lithium-ion cell to absorb and conduct heat away from the battery, effectively doubling the life of the cells and preventing fire or damage to the battery. [www.allcelltech.com](http://www.allcelltech.com)*